Dear Brenda:

Experience the sights, sounds, and spirit of the holiday season at your favourite Cadillac Fairview Shopping Centre.

BABY IT'S COLD OUTSIDE



This season's collection of men's bombers at **Danier Leather** are perfect chill-chasers for hotties! Like the men they were designed for, they're handsome and rugged with a hint of stylish sophistication.

Danier has the leather bombers men want.

From timeless classics with a shirt collar in luxurious lamb to more contemporary designs made with vintage and distressed leathers and novelty skins, all Danier bombers have clean, modern lines. Zip-out liners add extra warmth for winter without bulk. And, they're all versatile enough to wear with everything from grey flannels to faded jeans.

GREAT COOKIES MADE EASY



Some people think the holidays are all about shopping. Others think it's all about baking. Either way, you need to head to your favourite Cadillac Fairview Shopping Centre to pick up this scrumptious new book. Master baker, Carole Walter's *Great Cookies: Secrets to Sensational Sweets* (available at Coles and Indigo) features more than 200 yummy recipes.

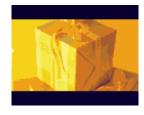
This wonderfully comprehensive book reveals her foolproof techniques, guidelines for substituting ingredients, and other secrets for making great cookies. Whether you're a beginner baker or a cookie champion, think of this book as your own special treat for making treats for others. It makes a

'TIS THE SEASON

- Bomber Jackets
- Great Cookies
- White Christmas
- Merry Stressmas
- Holiday Memories
- And to all a good night
- Gift Certificates
- Store Directories

Find your favourite Cadillac Fairview Shopping Centre online. Visit Shops.ca

CLICK HERE TO ENTER!



Enter our Holiday Gift Certificate Giveaway for your chance to win up to \$20,000 in Cadillac Fairview Gift Certificates! Details, rules and regulations are all online. To enter, click here.

MAC users, click here.

Already entered? Increase your chances to win by <u>telling your friends!</u> For each friend who enters, you get an additional chance to win!

HEY RUDY!

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great gift, too.

DREAMING OF A WHITE CHRISTMAS?



Waiting around for a glistening snowfall? Forget it! We've found better ways to make your winter white and wonderful:

- As comfortable to wear as a white t-shirt, Simply White is Gap's
 newest fragrance for women. It's a beautiful blend of white flowers
 (including lily of the valley and jasmine) and warm woodsy notes.
- Wrap yourself up in this luxurious white hooded terry velour robe from La Senza. With a satin-trimmed collar, pocket and cuff, it's perfect for any spa night at home - especially after a long, soak in the tub.
- Diamonds may be a girl's best friend, but white gold makes them everyone's soul mate! This trio of gorgeous rings from Birks is available in 18kt white gold.
- A creamy white hot chocolate from Second Cup is perfect to make at home after an afternoon of ice skating or when spending an evening in front of a fire.
- Indulge in white chocolate truffles from Laura Secord and Godiva.
 Divine decadence.
- Be sure to watch White Christmas, available on video and DVD at HMV.
- Is your smile ready for holiday picture taking? Don't forget to pick-up one of the many teeth whitening products at Shoppers Drug Mart.

There are plenty of ways to whiten your wardrobe. At your favourite Cadillac Fairview shopping centre, you'll find everything from basic whites (underwear, t-shirts, and cotton socks) to luxurious whites (cashmere sweaters and angora gloves).

Holiday Tip from Experience: Do you wrap up all the presents you're giving friends and family and then hide them away in a closet until December 24? If so, it's time to put an end to this terrible habit! You spend all that time and money making your gifts look beautiful - start thinking of them as part of your seasonal décor.

What colours are most of your decorations and tree ornaments? Go out and search for matching wrapping paper, gift bags, ribbons, tags, etc. Whether in traditional red and gold or glittery blues and white, the best-dressed trees are decorated with matching gifts beneath them!

MERRY STRESSMAS!



In time for the holidays, **Starbuck's** Bearista Bear is dressed as Rudolph® the Red Nosed Reindeer. From the moment we saw him in the store, we knew this irresistibly adorable, 28th-edition Bearista Bear needed a home. We took him back to the office with our afternoon coffee.

WHAT AN INCENTIVE



So, the man in your life doesn't like to shop? When you want him to go with you to the mall, entice him with a relaxing après-shop massage. Make sure you have plenty of **Fruits & Passion** Men's Massage Oil. Available in three fresh scents (our favourite is spicy Vasco), he'll quickly forget about this heavy those bags he carried for you.

TREE TRIMMING TUNES



Need some music to keep you going while you deck the halls and the rest of your home?

You want to listen to Madonna - after all, you've been a fan of hers for twenty years) - but your tree-trimming teen wants to listen to Christina Aguilera, Britney Spears or Missy Elliot. We've found the perfect compromise! Madonna has gotten together with these younger divas for her newest release, *Remixed and Revisited*. Look



Feeling overwhelmed? You can't escape from your extra seasonal responsibilities and obligations, but every once in a while you need to stop and do something for yourself. Even a short half-hour break from holiday shopping, cookie baking, gift-wrapping, and everything else can make a huge difference.

Escape from it all by locking the bathroom door, dimming the lights, and soaking your stress in the tub. With **Find Euphoria** from **Aveda**, you can turn a basic bath into a relaxing ritual. One of many holiday gift sets, this has some of Aveda's most popular bath products: replenishing body moisturizer, soothing aqua therapy, an aroma candle, jutt exfoliating mitt, and more. You deserve euphoria.

HOLIDAY MEMORIES

Q: This year, my sister is finally able to visit me for the holidays. It's been years since I last saw her, but that doesn't mean I don't think of her often. What can I give her to let her know just how much she means to me?



A: The **Memory Box** from **Bombay** is a perfect present. Made of gorgeous mahogany, it has an engravable brass nameplate.

This is something your sister will cherish and use to store sentimental keepsakes. Get her started by filling it with a few small mementoes from the past - a letter she wrote years ago when you were at camp, a funny photo, or old concert ticket.

Depending on your budget, you can also enclose a new memory, such as an afternoon spa-for-two gift certificate - something to do together before she heads home.

for it at HMV. Listen to it together

GET WHAT YOU WANT

Worried about what gift someone might be getting you? Drop a hint using La Senza Wish Cards. Send a special online message and - whether it's naughty or nice - let them know exactly what you want.

THE MOST WONDERFUL BOOK OF THE YEAR!



Lucky Magazine founders have just published their first book, *The Lucky Shopping Manual*. Learn how to shop like a pro to build and improve your wardrobe one item at a time. Step #1: Get out and get a copy of this book at **Coles** or **Indigo**.

WHAT A LUCKY SHOPPER!



Catherine Doyle is the lucky winner of the recent "Home & Country Magazine" contest. Winning \$2,500 worth of Cadillac Fairview Gift Certificates, she certainly has a memorable shopping experience ahead of her!

IN THE SPIRIT OF GIVING

Imagine being able to give someone a gift that could change his or her life forever. Even better, what if giving this gift costs nothing more than a little of your time? That's what happens when you roll up your sleeve and donate blood. For more information, visit BloodServices.ca.

Cadillac Fairview owns and manages 34 of

...AND TO ALL A GOOD NIGHT!



Our Editor's Christmas Eve Experience: When I was a kid, everyone in my family would put the presents we were giving each other under the tree just before going to bed.

Even though Santa still had to come, we always wanted to start opening the gifts right away. My

parents made it a holiday ritual to let us each open one gift before we went to bed. Every year, it was always the same thing - new pyjamas!

There was something comforting being in cozy new pj's while laying in bed listening for Santa. It also made the family photos we took the next morning unwrapping the gifts look extra special.

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One of my fondest memories, this simple tradition continues. Tomorrow, my mom is coming with me to **La Senza Girl** to help pick out new Christmas Eve pj's for my own girls.

Canada's landmark shopping centres including Toronto Eaton Centre, Sherway Gardens, Toronto-Dominion Centre, Le Carrefour Laval, and Pacific Centre. For the one nearest you, click here.

JOY TO THE WORLD! YOU CAN BUY GIFT CERTIFICATES ONLINE!

Gift certificates are always a smart choice when you can't decide what to give people on your holiday gift-giving list - and they can be used in any of Cadillac Fairview's 34 shopping centres across Canada.

Did you know that without leaving your computer, you can purchase Cadillac Fairview Gift Certificates? Each gift certificate can be e-mailed to you or directly to the recipient. Send whatever amount you want, depending on how naughty or nice they've been.

Experience how easy it is to purchase Cadillac Fairview Gift Certificates online. Click here.

HOW DOES SANTA FIND HIS FAVOURITE STORES?



This jolly old guy knows that every Cadillac Fairview Shopping Centre has its own web site. And, that each site features an easy-to-use **Store Directory!**

See for yourself. Visit Shops.ca and select your

favourite Cadillac Fairview Shopping Centre from the home page. Once you link to the shopping centre's web site, click on the Store button to search by name or category.

Whether you want to know where a store is located so you can park by the nearest entrance or you're looking for a phone number to track down a party dress you just saw in a magazine, the Store Directory makes it easy for you to find what you need.

Happy Holidays,

The Experience Team

Stores featured in this issue may not be in all Cadillac Fairview Shopping Centres. For a listing of stores in your local Cadillac Fairview Shopping Centre, go to Shopp.ca, link the shopping centre's web site, and check the Store Directory. While we go to great lengths to provide timely and accurate information, Cadillac Fairview cannot be held responsible for any errors or omissions in the content of this newsletter. Products highlighted in this issue are subject to change and availability.

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